

SOCIAL SCIENCES WEEK

2025

Sponsorship Prospectus



socialsciencesweek.org.au

about

In its eighth year, Social Sciences Week is an annual event that celebrates and promotes the social sciences in Australia. It brings together researchers, educators, policy makers and students from a range of social science disciplines to showcase research and engage in conversations about important social issues.

who

Social Sciences Week is coordinated by the Academy of the Social Sciences in Australia, and supported by Australian universities and social science associations.

what

In 2025, we welcome all social science themed events, be they virtual, in-person or hybrid, with participants encouraged to be as creative as possible. We are expanding our offering for secondary school students with an exciting schools program.



10,000+
PARTICIPANTS



75+
EVENTS



20,000+
WEBPAGE VISITS

Show your support for Social Sciences Week and get involved by hosting your own events.

If you host an event during Social Sciences Week, you will be acknowledged separately to sponsors with an event listing on the website.

Opportunities

By sponsoring Social Sciences Week, your organisation will support this vital national program, demonstrating your dedication to social science research and education. Sponsorship offers increased brand exposure and unique networking opportunities.

Your support will enable us to continue to promote and celebrate the social sciences, and to provide a platform for researchers, educators, and professionals to engage with the broader community.

For the first time in 2025, sponsorship has allowed us to offer funding for public events held during Social Sciences Week through the Spark Grants program.

We offer a range of sponsorship opportunities, including:

Principal partner

\$20,000 (one available)

As principal partner, your support and events will obtain maximum recognition. You will receive exclusive tickets to SSW events, including the Parliamentary breakfast launch.

Gold sponsor

\$10,000

As gold sponsor, you will gain exposure amongst social science networks, enjoy featured event coverage on social media, and receive complimentary tickets to SSW events.

Silver sponsor

\$5,000

Support SSW as a silver sponsor to reach a diverse and engaged audience interested in social science research.

Bronze sponsor

\$2,000

Become a bronze sponsor and receive acknowledgment and promotion for your valuable support of SSW.

Sponsorship at a glance

Associate your organisation with a national week that is dedicated to advancing knowledge and understanding of important social issues, and promoting evidence-based policy and practice.

| BENEFITS | PRINCIPAL | GOLD | SILVER | BRONZE |
|---|-----------------|-----------------|-----------------|--------|
| Tailored media pitch for an event | ✓ | | | |
| Acknowledgment at Social Sciences Week 2025 launch | ✓ | ✓ | ✓ | ✓ |
| Banner at SSW2025 launch | ✓ | ✓ | | |
| Tickets to SSW2025 launch | ✓ _{x6} | ✓ _{x4} | ✓ _{x2} | |
| Featured event on SSW website | ✓ _{x2} | ✓ | | |
| Banner ad in e-newsletter | ✓ _{x2} | ✓ | | |
| Dedicated social media posts (about organisation or event) | ✓ _{x5} | ✓ _{x3} | ✓ | |
| Logo inclusion on website | ✓ | ✓ | ✓ | ✓ |
| Support announced on social media and e-newsletter | ✓ | ✓ | ✓ | ✓ |
| Banner displayed at the Great Debate (Academy flagship event) | ✓ | ✓ | | |

Questions? Contact us.

To enquire about sponsorship of
SSW2025 please contact
info@socialsciences.org.au

In addition to marketing events under our
sponsor and partner agreements, we may
additionally promote events we deem of
particular newsworthiness/interest to
media and attendees.

All benefits will commence upon payment
of sponsorship invoice.

