

SOCIAL SCIENCES WEEK

2024

# Sponsorship Prospectus



[socialsciencesweek.org.au](https://socialsciencesweek.org.au)

## about

In its seventh year, Social Sciences Week is an annual event that celebrates and promotes the social sciences in Australia. It brings together researchers, educators, policy makers and students from a range of social science disciplines to showcase research and engage in conversations about important social issues.

## who

Social Sciences Week is coordinated by the Academy of the Social Sciences in Australia, and supported by Australian universities and social science associations.

## what

In 2024, we welcome all social science themed events, be they virtual, in-person or hybrid, with participants encouraged to be as creative as possible. We are expanding our offering for secondary school students with an exciting schools program.



**10,000+**  
PARTICIPANTS



**85+**  
EVENTS



**38,000+**  
WEBPAGE VISITS

**Show your support for Social Sciences Week and get involved by hosting your own events.**

If you host an event during Social Sciences Week, you will be acknowledged separately to sponsors with an event listing on the website.

# Opportunities

By sponsoring Social Sciences Week, your organisation will support this vital national program, demonstrating your dedication to social science research and education. Sponsorship offers increased brand exposure and unique networking opportunities.

Your support will enable us to continue to promote and celebrate the social sciences, and to provide a platform for researchers, educators, and professionals to engage with the broader community.

**We offer a range of sponsorship opportunities, including:**

## Principal partner

~~\$20,000 (one available)~~ **SOLD**

As principal partner, your support and events will obtain maximum recognition. You will receive exclusive tickets to SSW events, including the Parliamentary breakfast launch.

## Gold sponsor

~~\$10,000 (one available)~~ **SOLD**

As gold sponsor, you will gain exposure amongst social science networks, enjoy featured event coverage on social media, and receive complimentary tickets to SSW events.

## Silver sponsor

~~\$5,000 (two available)~~ **SOLD**

Support SSW as a silver sponsor to reach a diverse and engaged audience interested in social science research.

## Bronze sponsor

~~\$2,000 (three available)~~ **SOLD**

Become a bronze sponsor and receive acknowledgment and promotion for your valuable support of SSW.

## Event sponsor

**\$20,000 (one available)**

Become an exclusive sponsor of *The Great Debate 2024: Does social media unite or divide us?*, a premium SSW offering from the Academy. Held on Tues 10 September at the National Library of Australia, this event has previously received wide media coverage. Get in touch for more information.

# Sponsorship at a glance

Associate your organisation with a national week that is dedicated to advancing knowledge and understanding of important social issues, and promoting evidence-based policy and practice.

BENEFITS	PRINCIPAL	GOLD	SILVER	BRONZE	EVENT
Tailored media pitch for an event	✓				
Acknowledgment at Academy Parliamentary breakfast launch	✓	✓	✓		
Banner at Parliamentary launch	✓	✓			
Tickets to Parliamentary launch	✓ <sub>x6</sub>	✓ <sub>x4</sub>	✓ <sub>x2</sub>		
Featured event on SSW website	✓ <sub>x2</sub>	✓			
Banner ad in e-newsletter	✓ <sub>x2</sub>	✓			✓
Social media posts (about organisation or event)	✓ <sub>x5</sub>	✓ <sub>x3</sub>	✓		✓
Logo inclusion on website	✓	✓	✓	✓	✓
Support announced on social media and e-newsletter	✓	✓	✓	✓	✓

# Questions? Contact us.

To enquire about sponsorship of SSW2024 please contact [info@socialsciences.org.au](mailto:info@socialsciences.org.au).

In addition to marketing events under our sponsor and partner agreements, we may additionally promote events we deem of particular newsworthiness/interest to media and attendees.

All benefits will commence upon payment of sponsorship invoice.

