

Sponsorship Prospectus



**Social Sciences
Week** 4-10 September

socialsciencesweek.org.au

#SSW2023

About

In its sixth year, Social Sciences Week is an annual event that celebrates and promotes the social sciences in Australia. It brings together researchers, educators, and students from a range of social science disciplines to showcase the latest research and engage in public conversations about important social issues.

Who

SSW is an initiative of several of Australia's Social Sciences associations and is coordinated by the Academy of the Social Sciences in Australia.

What

For the 2023 program, we are welcoming virtual, in-person and hybrid events. We welcome all social-science themed events and participants are encouraged to be as creative as possible. We are aiming to expand the offering for secondary school students with an exciting schools program.



80+ events

10,000+ participants

130,000+ tweet impressions

Show your support for Social Sciences Week and get involved by hosting your own events. If you host an event during Social Sciences Week, you will be acknowledged separately to sponsors with an event listing on the website and one social media post.

Opportunities

As a sponsor of Social Sciences Week, your organisation will have the opportunity to support this important national program and demonstrate your commitment to social science research and education. Your support will enable us to continue to promote and celebrate the social sciences, and to provide a platform for social science researchers, educators, and professionals to engage with the broader community.

We offer a range of sponsorship opportunities that can be tailored to meet the needs of your organisation, including:

Principal partner

~~\$15,000 (one available)~~

**Sold
Out!**

Show your support for the week and receive maximum recognition and tickets to events including a Parliamentary breakfast launch and the Great Debate. We are excited to offer one principal sponsorship opportunity.

Gold sponsor

\$10,000 (three available)

Be part of Social Sciences Week 2022 and increase your exposure and relationships.

Silver sponsor

\$5,000 (five available)

Reach a diverse and engaged audience who are interested in social science research.

The Great Debate Event sponsor

~~\$5,000 (three available)~~

**Sold
Out!**

Become a direct sponsor of the inaugural 'Great Debate', a premium offering from the Academy for Social Sciences Week, to be held on Tuesday 5 September at the National Library of Australia in Canberra. This category of sponsorship ensures you are associated with a niche audience while still receiving sponsorship recognition across the week.

Sponsorship at a glance

Associate your organisation with an event that is dedicated to advancing knowledge and understanding of important social issues, and promoting evidence-based policy and practice.

BENEFITS	PRINCIPAL	GOLD	SILVER	EVENT
Support announced on social media and e-newsletter	✓	✓	✓	✓
Social media posts (about organisation or event)	✓ _{x5}	✓ _{x3}	✓	✓
Logo inclusion on website	✓	✓	✓	✓
Inclusion in promotional material	✓	✓	✓	✓
Acknowledgment at Academy Parliamentary breakfast launch	✓	✓	✓	
Featured event on SSW website	✓	✓		
Banner ad in e-newsletter	✓	✓		✓
Complimentary tickets to Academy events	✓	✓		
Tailored media pitch of an event	✓			

To enquire about sponsorship of SSW2023 please contact **info@socialsciences.org.au**.

In addition to marketing events under our sponsor and partner agreements, we may additionally promote events we deem of particular newsworthiness/interest to media and attendees.

All benefits will commence upon receipt of a signed sponsorship agreement.